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CAROLINE CATHERINE CHAMBLEE
graphic designer

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OBJECTIVE Honors student seeking challenging graphic design position where I can contribute my creativity, time-management skills, and 2+ years of print and web experience.

EDUCATION **North Carolina State University, Raleigh, NC**
Bachelor of Graphic Design and Minor in Business Administration
Graduated Summa Cum Laude, May 2009
Overall GPA: 3.8/4.0; Major GPA: 3.8/4.0

COURSEWORK

Typography + Imaging I, II + III
Seven Graphic Design Studios
Graphic Design History; Theory
Marketing Management
Information Systems Management

PROGRAMS

CS2 – CS4 (Photoshop, Illustrator, + InDesign)
Flash
Dreamweaver
MS Word, Excel, and Powerpoint
Mac + Windows OS

WORK EXPERIENCE **OneSource Creative Design Intern, GlaxoSmithKline, RTP, NC (2009)**

- In 3 months, worked on over 25 projects including presentation slide decks, hospital panels, promotional brochures, & posters from creative development to pre-production file preparation. I also provided designs of several unbranded projects (posters, slide decks, and pamphlets) for internal use.
- Worked with editing to ensure flawless production of 12 projects I sent to press.
- Worked on projects over 7 different brands, taking direction from Account Managers and Promotional Project Leaders who have helped determine project scope, timelines, and resolve project-related issues.

Web Specialist Intern, Misys Healthcare Systems, Raleigh, NC (2008)

- Designed promotional mailers (sent to 3,500 customers).
- Edited website code and created web pages & e-mails using content management system.
- Designed and implemented interface (ActionScript and HTML) used at computer stations at annual national conference in Washington, DC.

Publication Designer, NCSU Undergraduate Research Office, Raleigh, NC (2008 – 2009)

- Designed Undergraduate Research Journal cover for 2008 and 2009.
- Prepared files for print in 2008; designed entire journal in 2009.
- Created promotional materials to recruit for submissions.

Design Committee Co-chair, Krispy Kreme Challenge, Raleigh, NC (2007 – 2009)

- Led diverse ten person team to create new branding system, website, merchandise, and press kits, which gained attention of national syndicates, such as the Associated Press, ABC, & ESPN.
- Personally responsible for overseeing press kit creation, from design to fabrication; developed design management skillset.
- Merchandise (stickers and t-shirts) sales raised \$5,000 for the NC Children's Hospital.
- Raised attendance from 3,500 in 2008 to 5,500 in 2009.

HONORS

- Recipient of the Park Scholarship, a full-ride scholarship with supplemental leadership development and service opportunities for all four years
- Elected Scribe of Golden Chain Society, honor society for top 12 rising seniors at North Carolina State University, based on merits of scholarship, leadership, service, & character
- Undergraduate Research Program Grant Recipient, funding to cover partial cost of sociology and design research in Florence, Italy in 2007
- Student AIGA member + volunteer
- Dean's list (Fall 2005 – present)
- Girl Scouts Gold Award